



TRANSYLVANIA  
WEB3 SUMMIT

Unlocking Eastern Europe's  
Blockchain Potential

29 - 30 MAY 2025

# Transylvania Web3 Summit: Unlocking Eastern Europe's Blockchain Potential

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Introducing the premier blockchain and Web3 event in Romania, designed to drive innovation and adoption across Eastern Europe.

[TRANSYLVANIASUMMIT.COM](https://transylvaniasummit.com)



# Transylvania Web3 Summit Opportunities

Transylvania Web3 Summit, a groundbreaking event aimed at driving blockchain innovation in Eastern Europe. Transylvania Summit serves as a global networking event for facilitating dialogue, fostering collaboration, and catalyzing investment initiatives in the Web3 Ecosystem.





# Transylvania Web3 Summit – Venue Place

Nestled in a serene corner of Târgu Mureș yet just minutes from the city center, Emerald Luxury Events offers the perfect blend of tranquility and convenience. Ideal for both brief getaways and extended stays, this historic venue promises an unforgettable experience for business or leisure travelers. Located only 1.5 km from downtown and 0.5 km from Târgu Mureș Train Station.

Emerald Luxury Events sets the stage for the Transylvania Web3 Summit, providing a modern, comfortable environment that elevates every event to new heights.



# Welcome to the Transylvania Web3 Summit 2025



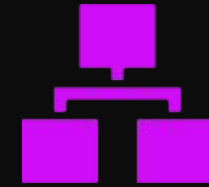
## MISSION STATEMENT

Connecting innovators, investors, and enthusiasts to drive blockchain adoption across Eastern Europe.



## IMPORTANCE OF THE EVENT

Romania represents an untapped market in the Web3 ecosystem, with rapidly growing crypto adoption in the region.



## CORE FOCUS AREAS

Web3 innovation, blockchain technology, crypto investment, and decentralized finance (DeFi).

**THIS SUMMIT UNITES THE REGION'S CRYPTO AND BLOCKCHAIN COMMUNITY, FOSTERING COLLABORATION AND INNOVATION TO POSITION ROMANIA AS A KEY HUB FOR WEB3 DEVELOPMENT.**

# Why Your Brand Should Partner with Us



## ACCESS TO A GROWING MARKET

Gain visibility in the rapidly expanding crypto and blockchain community of Eastern Europe, an untapped region with immense potential for Web3 adoption.

## BRAND EXPOSURE

Feature your logo and messaging across event materials, websites, and sessions to reach a highly engaged audience of developers, investors, and innovators.

## DIRECT AUDIENCE ENGAGEMENT

Interact with decision-makers and influencers in the Web3 space, including tech leaders, early adopters, and industry experts.

## INDUSTRY LEADERSHIP

Position your brand as a key player in blockchain innovation and showcase your expertise to the emerging crypto community in Eastern Europe.

## NETWORKING OPPORTUNITIES

Meet high-profile speakers, investors, regional tech leaders, and early adopters, fostering valuable connections and potential business partnerships.

## CUSTOMIZABLE ACTIVATIONS

Showcase your brand through sponsored stages, workshops, or unique on-site activations that align with your marketing objectives.

# What Makes Transylvania Web3 Summit Unique?



- **RENOWNED SPEAKERS**

Hear from global leaders and pioneers in blockchain and Web3 innovation, offering insights and inspiration to attendees.

- **DIVERSE SESSIONS**

The summit features a wide range of panel discussions, keynote addresses, and interactive workshops covering topics such as DeFi, NFTs, and the latest blockchain technologies.

- **NETWORKING OPPORTUNITIES**

Exclusive access to VIP meetups, industry leaders, and innovators, enabling attendees to forge valuable connections and explore new partnerships.

- **LIVE DEMOS**

Cutting-edge blockchain solutions and dApps are presented by talented developers and forward-thinking startups, showcasing the latest advancements in the field.

- **INTERACTIVE EXPO**

Explore a dynamic expo floor featuring booths from leading Web3 projects, tools, and sponsor showcases, fostering direct engagement with the community.

- **CULTURAL IMMERSION**

Attendees can enjoy the vibrant local flavors and experiences of Targu Mure, Romania, while connecting with the emerging blockchain community in the region.

- **FIRST-OF-ITS-KIND IN ROMANIA**

The Transylvania Web3 Summit is pioneering the crypto and blockchain conversation in Romania, a market with immense untapped potential for Web3 adoption.

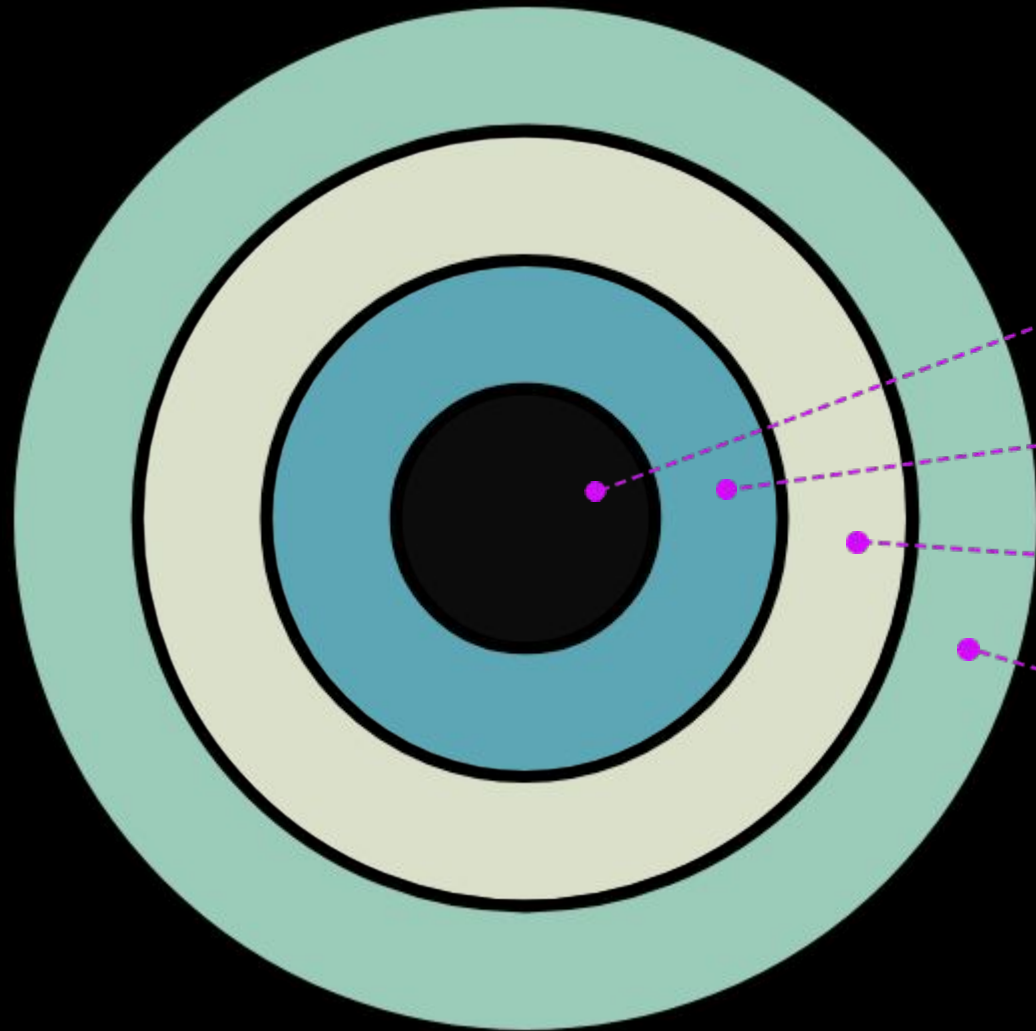
- **HYBRID FORMAT**

The event offers a seamless blend of in-person and virtual experiences, allowing global audiences to participate and engage remotely.

- **SIDE EVENTS**

In addition to the main summit, attendees can look forward to networking drinks, after-parties, and niche crypto meetups to further deepen their connections.

# Who Will You Reach at Transylvania Web3 Summit?



## DEMOGRAPHICS

Professionals aged 25-45 including developers, entrepreneurs, investors, and crypto enthusiasts

## GEOGRAPHIC DISTRIBUTION

Predominantly Eastern European, with international Web3 professionals from 10+ countries

## KEY ATTENDEE GROUPS

Crypto enthusiasts, blockchain developers, investors, enterprises, and policymakers

## ENGAGEMENT OPPORTUNITIES

Direct access to decision-makers, influencers, and early adopters in the crypto space

# Sponsorship Tiers and Benefits



Sponsorship Tier	Benefits
Platinum (Lead Sponsor) - \$50,000	12 tickets for your team and clients, largest booth (8 m, includes TV), panel discussion seat and product presentation on the main stage, extensive branding (logo on website, banners, social media, etc.), VIP access (lounge, registration, gala, special airport pickup)
Gold Sponsor - \$25,000	10 tickets for your team and clients, medium booth (6 m), panel discussion, speaker seat and moderate branding, VIP access (lounge, registration, gala)
Silver Sponsor - \$10,000	5 tickets for your team and clients, small booth (4m), panel showcase, speaker seat and VIP access
Bronze Sponsor - \$5,000	3 tickets for your team and clients, panel showcase, VIP access



# Maximizing Visibility for Your Brand



**SOCIAL MEDIA REACH**

**UNTAPPED SECTOR**

**PRESS AND MEDIA COVERAGE**

**INFLUENCER  
PARTNERSHIPS**



# A Premier Setting for Transylvania Web3 Summit

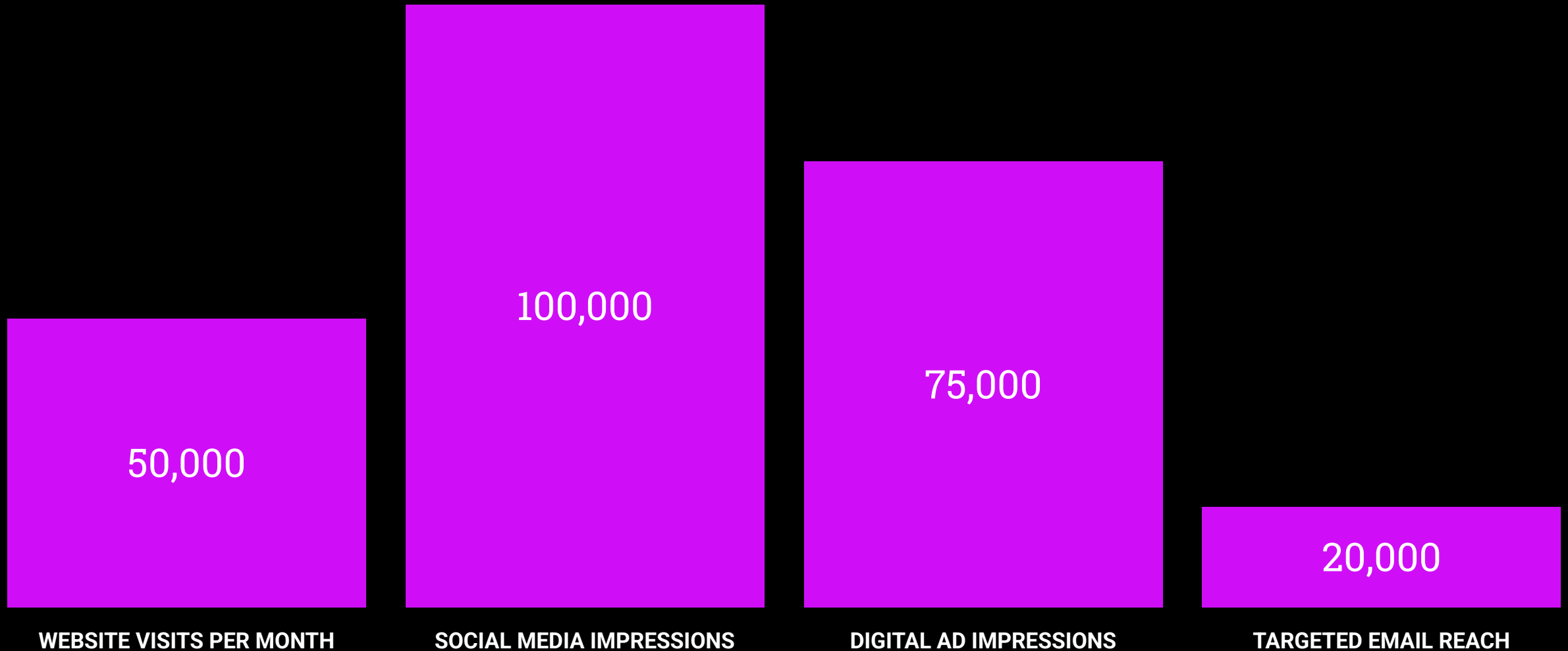
The Transylvania Web3 Summit will be held at a modern convention center in the heart of Targu Mures, Romania. This state-of-the-art venue features high-speed internet, cutting-edge AV equipment, and ample space for a seamless blend of in-person and virtual experiences.



# Projected Impact and Reach



Average metrics measured across event website, social media, and digital advertising



# Join Us as a Transylvania Web3 Summit Sponsor

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## SECURE YOUR SPONSORSHIP SLOT

Become a driving force behind the first major crypto event in Romania by securing your sponsorship slot today.

## SPONSORSHIP TIERS AND BENEFITS

Choose from our Platinum, Gold, or Silver sponsorship tiers, each with unique perks and branding opportunities.

## CONTACT US FOR CUSTOMIZATION

Tailor your sponsorship to align with your brand's goals and maximize visibility at the event.

## DEADLINE FOR COMMITMENTS

Sponsorship commitments close on April 30, 2025. Act now to secure your spot.

## CONNECT WITH US

Website: [TransylvaniaSummit.com](https://TransylvaniaSummit.com)



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